

Self-Help for the Elderly promotes independence, well-being, and dignity for older adults through culturally aligned services and programs in the San Francisco Bay Area.



**JOIN TO SUPPORT
OUR SENIORS!**

CORPORATE SPONSORSHIP OPPORTUNITY AT A GLANCE

SPONSORSHIP CATEGORIES & BENEFITS	TRAILBLAZER SPONSOR \$10,000	MOONLIGHT SPONSOR \$5,000	STARLIGHT SPONSOR \$2,500	SPACE CAMPAIGNER SPONSOR* \$1,000
Name or Logo Acknowledgement on Campaign Webpages	😊	😊	😊	/
Logo or Name on Marketing Collaterals <i>For example: Flyers, Banners, and Postcards</i>	😊	😊	😊	/
Admission to Special VIP Kick Off Reception Event (TBD)	😊	😊	/	/
WalkRunRide2Moon Social Media Mentions	😊	/	/	/
WalkRunRide2Moon Campaign T-Shirts & Registrations	Up to 50	25	10	4
In-Person Event Outreach Opportunity <i>(Optional booth space with tables and chairs)</i>	Premium Placement	Booth Space	Shared Booth	Additional \$250
Logo or Name on In-Person Event Banner and Poster	😊	😊	😊	😊
VIP Admission <i>Opportunity to give a speech to the targeted audience and walk with your featured banner.</i>	😊	😊	/	/
Event General Admission <i>Complimentary lunches are included, RSVP is required.</i>	😊	😊	😊	😊

*This sponsorship opportunity is designed for the local small business owners who are interested in promoting business or services in either San Mateo or San Francisco. **Limited spots available!**

2023 WALK RUN RIDE TO THE MOON

#WalkRunRide2Moon

AUGUST 28 - SEPTEMBER 28

CORPORATE
SPONSORSHIP
COMMITMENT
FORM

TRAILBLAZER SPONSOR \$10,000

MOONLIGHT SPONSOR \$5,000

STARLIGHT SPONSOR \$2,500

SPACE CAMPAIGNER SPONSOR \$1,000

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Please indicate the live events that you will attend (Mark all that apply):

- San Francisco Longevity Walkathon (Saturday, September 16, 2023)**
- San Mateo Autumn Moon Festival (Saturday, September 23, 2023)**
- None of the above**

Contact Name _____

Company/Organization _____

Street Address _____ City _____ State _____

Zip Code _____ Phone _____ Email _____

Do you need an invoice for your payment? **Yes** **No**

Payment methods:

Online

Visit: bit.ly/23WalkRunRide2Moon
or scan the QR code below:



Check

**Make a check payable to:
Self-Help for the Elderly**

Please mail your check to
Attn: Fund Development
Self-Help for the Elderly
731 Sansome Street, Suite 100,
San Francisco, CA 94111

Stocks/Gifts

Stocks via wire/EFT. Please
contact Jessica Cen at
Jessicac@selfhelpelderly.org.

INDIVIDUAL SPONSORSHIP
OPPORTUNITY



Join
**SUPERNOVA
CLUB**
to support our
seniors!

With a donation of \$1,000 or more,
you will be recognized as our Supernova
and enjoy the limited edition package as
listed below:

- **Campaign Online Registrations**
- **2023 Edition T-shirts (Up to 10)**
- **Admissions for all events**
- **Recognition on the event webpage**
- **Receive mooncakes at the event**

Yes, I would like to join the Supernova Club!

First Name _____ Last Name _____

Company/Organization _____

Street Address _____ City _____ State _____

Zip Code _____ Phone _____ Email _____

Please indicate the quantity of the following items that you need for your
#WalkRun Ride2Moon trip. (Mark all that apply)

T-shirts (XS _____; S _____; M _____; L _____; XL _____; 2XL _____;)

Campaign Online Registration Spot (A total of _____)

None of the above, thank you!

Please indicate the events that you will attend (Mark all that apply):

San Francisco Longevity Walkathon (Saturday, September 16, 2023)

San Mateo Autumn Moon Festival (Saturday, September 23, 2023)

None of the above

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